



BECKY STERN

DIY GURU & CREATIVE TECHNOLOGIST

CONTACT

- 🌐 beckystern.com
- 🌐 [linkedin.com/in/bekathwia](https://www.linkedin.com/in/bekathwia)
- 🐦 twitter.com/bekathwia
- 🏠 Brooklyn, NY

EMPLOYMENT HISTORY

- 2012 - 2016 ● **DIRECTOR OF WEARABLE ELECTRONICS** 📍 New York
at Adafruit
Author [weekly DIY electronics project tutorials](#)¹ with written, photo, and video components, host [live weekly webcast](#)², manage remote creative technologists
Key Accomplishments:
 - Launched YouTube channel and grew to 23M views and 150k subs
 - Helped grow wearables product division to over \$3M in sales
 - Created [170 tutorial videos](#)³ with total 5M YouTube views
- 2012 - now ● **PART TIME FACULTY** 📍 New York
at School of Visual Arts Products of Design MFA program
Developed curriculum course Making Studio for launch with program in 2012, course runs fall semesters and covers introductory electronics prototyping, crafts, and online documentation
- 2008-2012 ● **SENIOR VIDEO PRODUCER** 📍 California
at MAKE Magazine
Managed company video strategy/implementation, wrote for and edited blog
Key Accomplishments:
 - Created [40 original tutorial videos](#)⁴ with total 2M YouTube views
 - Wrote the cover story for MAKE volume 21 (MakerBot profile)

PUBLICATIONS

- 2015 ● **GETTING STARTED WITH ADAFRUIT FLORA**
coauthored with Tyler Cooper, published by MAKE Books
- 2014 ● **"CYBERPUNK SPIKES"**
for MAKE Magazine v42
- 2014 ● **BUILDING OPEN SOURCE HARDWARE**
wearables chapter for book by Alicia Gibb
- 2014 ● **"10 TIPS FOR MAKING GREAT BUILD VIDEOS"**
for MAKE Magazine v38

SPEAKING ENGAGEMENTS

- 2014 ● **OPEN HARDWARE SUMMIT** 📍 Italy
["What's Working in Wearables" talk](#)⁵
- 2014 ● **HACKERS ON PLANET EARTH (HOPE)** 📍 New York
["Disruptive Wearable Technology" talk](#)⁶

EDUCATION

- 2007-2009 ● **GRADUATE STUDIES IN MEDIA & SCULPTURE** 📍 Arizona
at Arizona State University
- 2007 ● **BFA IN DESIGN & TECHNOLOGY** 📍 New York
at Parsons School of Design
Class Valedictorian

OBJECTIVE

To leverage my 10 years of creative publishing experience, branded communication skills, and expertise in the technology industry and do-it-yourself/maker movement towards a career and life of purpose

SKILLS



- Video Production ● ● ● ● ●
- Final Cut Pro (X and 7) ● ● ● ● ●
- YouTube Optimization ● ● ● ● ●
- On-Camera ● ● ● ● ●
- Photography ● ● ● ● ●
- Writing ● ● ● ● ●
- Editing ● ● ● ● ●
- Wordpress ● ● ● ● ●
- Photoshop ● ● ● ● ●
- Illustrator ● ● ● ● ●
- Cinemagraph Pro ● ● ● ● ●
- Social Media ● ● ● ● ●
- Understanding Users ● ● ● ● ●
- Crafts ● ● ● ● ●
- Arduino ● ● ● ● ●

OTHER ACCOLADES

- Member of NYCResistor hackerspace
- Former member of art group Free Art & Technology (FATLAB)
- Former member of art group Madagascar Institute
- 2015 interviews with Engadget, Intel, Levo, VICE
- 2014 interviews with CNN, Business Insider, Forbes, Lifehacker, Creators Project, BBC

LINKS

1. <http://bit.ly/1RjvxsF>
2. <http://bit.ly/20GfyLc>
3. <http://bit.ly/1SEJaUK>
4. <http://bit.ly/1Sc8eC8>
5. <http://bit.ly/1T9e8nO>
6. <http://bit.ly/1QnILjb>